

www.churchillmortgage.com/unlock-your-potential

POWERING PERFORMANCE: NATIONAL PRODUCTION

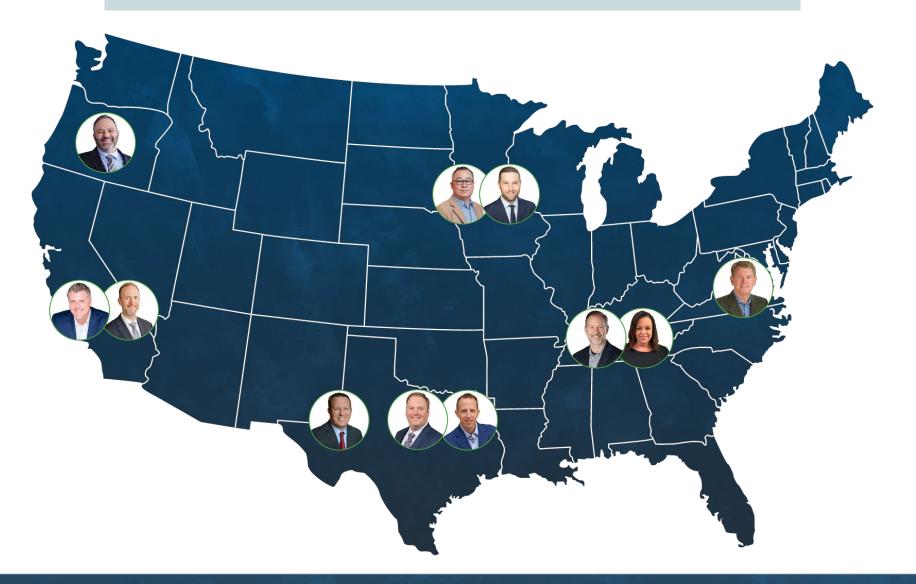
KELLY LEE





KELLY LEESVP, National Production

REGIONAL LEADERSHIP





PRODUCTION ADVISORY BOARD



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QUESTIONS?

NO POINTS AT THE 50-YARD LINE

MATT CLARKE





MATT CLARKE

President and COO





#1 LSU AT #2 ALABAMA
BRYANT-DENNY STADIUM - TUSCALDOSA, AL

- LSU won that game 9 6
- The next meeting, in the National Championship, Alabama won 21 0
 - Alabama made the necessary adjustments and executed.
 - They attacked LSU's best players turned their strength into a competitive advantage.
 - LSU didn't cross the 50-yard line until there was just 7:53 left in the game

No points for getting to the 50-yard line



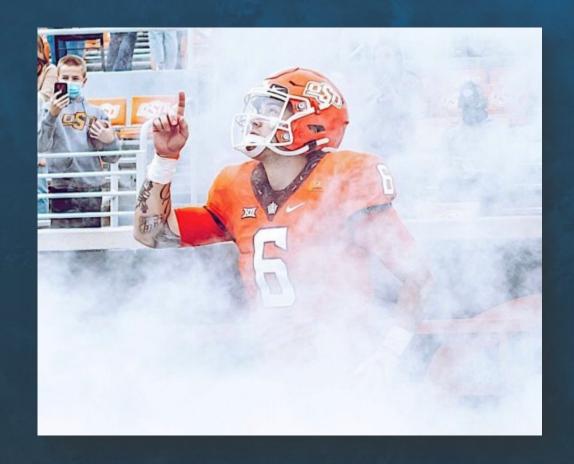
- You must have a game plan winning is not accidental.
- Study the playbook







BRING YOUR OWN PARTY

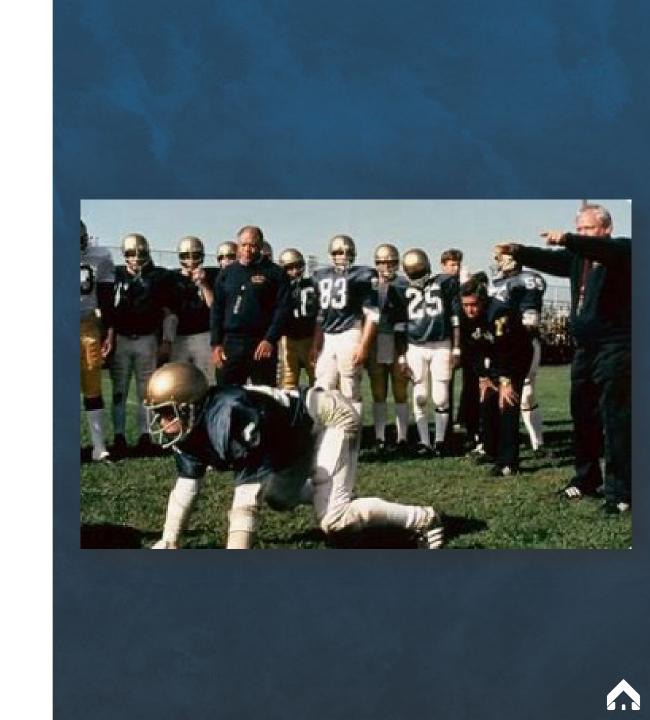


TRUST YOUR TEAMMATES



tage. ¹²Moses' arms soon became so tired he could no longer hold them up. So Aaron and Hur found a stone for him to sit on. Then they stood on each side of Moses, holding up his hands. So his hands held steady until sunset. ¹³ As a result, Joshua overwhelmed the army of Amalek in battle.

IT'S ALWAYS TOO SOON TO QUIT





- Most people run to a pre-determined end point... and it's not far enough.
- Endurance is not accidental show up prepared.

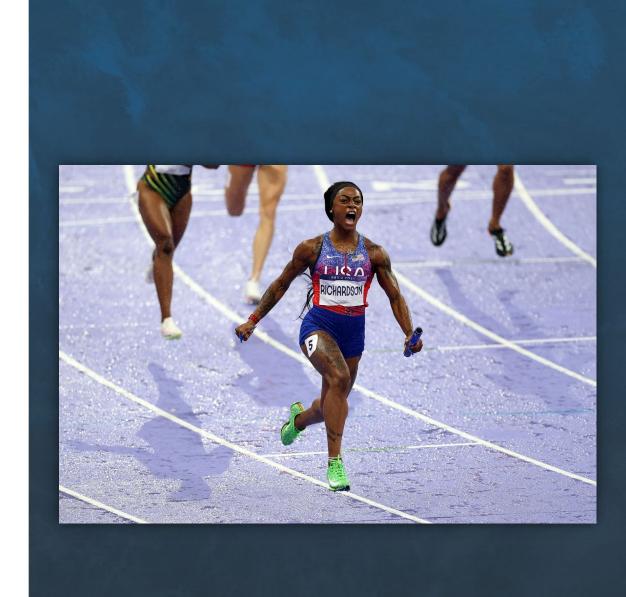


People stop just before they score because the *resistance is stronger* the closer they get to the endzone.

UNLOCK YOUR POTENTIAL

Run like there is no end line

– run *through* the endzone –
everyone else is watching.







UNLOCK® POTENTIAL





GIVEAWAY!

MIKE HARDWICK







MIKE HARDWICK

Founder and CEO

HOW THE GIVEAWAY WORKS:

- You will be given three different numbers throughout the two-day event
- Once you have your third number, you will input the code to unlock your chance to win a prize
- At the end of tomorrow, the winners for all the prizes will be announced live





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GRAND PRIZE



1x: \$2,000 at Marriott + \$1,000 at American Airlines



ADDITIONAL PRIZES



1x: Apple 11-in iPad Air or \$550 Best Buy Gift Card



2x: Apple AirPods Pro 2 or \$250 Best Buy Gift Card





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NEW HLS WEBPAGE DESIGN

WHITNEY BLESSINGTON

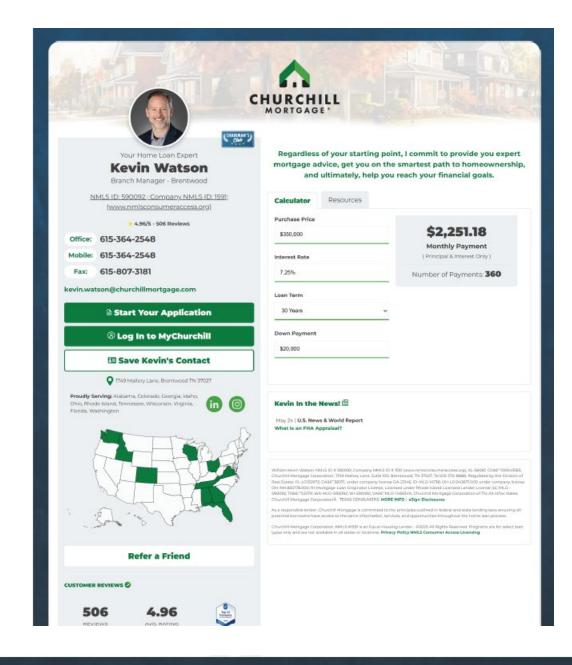




NEW PERSONALIZED CHURCHILL WEBSITE

Share this with your customers to have all their resources right at their fingertips. They'll have direct links to:

- Your Digital Business Card
- Your MyChurchill Application
- Your MyChurchill Portal
- Schedule an Appointment Link
- Monthly Mortgage Calculator NEW!
- Map of where you are licensed NEW!
- Document Checklist and Resources custom branded with your info – NEW!

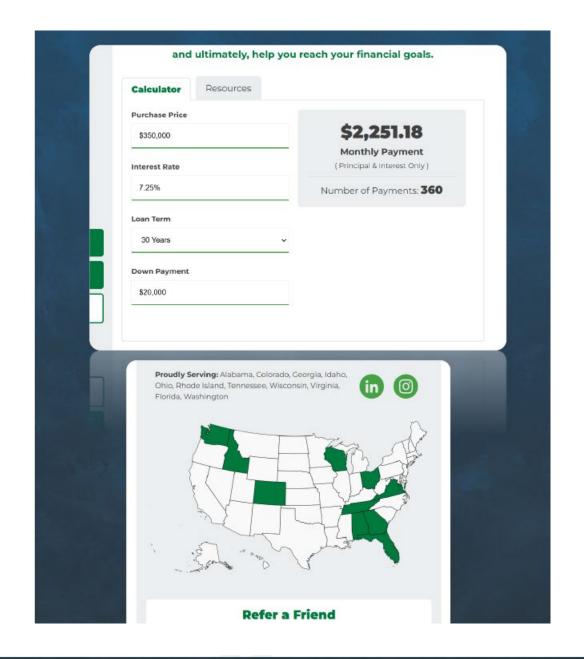




MORTGAGE CALCULATOR & MAP

We've added a mortgage calculator directly on your page to share with customers.

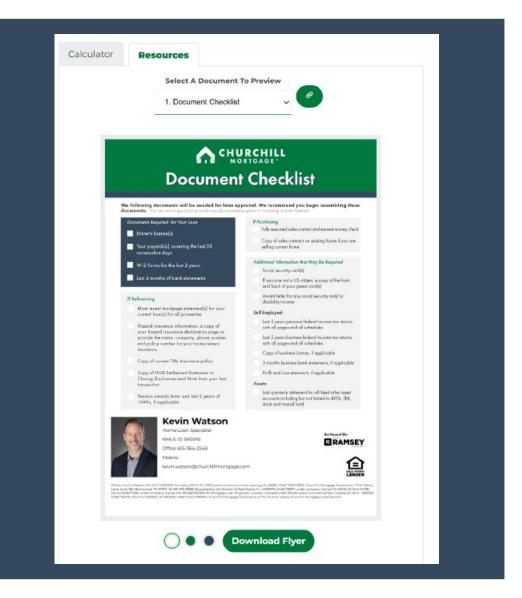
A map of your licensed states in now visible, along with a referral request!





PERSONALIZED CHECKLIST & FLYERS

In addition to Mortgage Calculators, clients can also access personalized marketing materials right from your page – no setup needed!







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